**How to use this template**

1. Copy or download a copy to begin using it.
2. When all sections are completed, send the document to [editor@writewiser.co.uk](mailto:editor@writewiser.co.uk)

Your name:  
First and last name please.

Your role:  
Tell us how you’d like to be described in 3 or fewer words, eg. Email marketing specialist.

Keywords?   
The page is keyword agnostic, but if you're aiming to position for any keywords write them here so we add them in the technical SEO.

Image links:

Share links to images you'd like to accompany your piece via public-usage photo sites, eg. [Unsplash](https://unsplash.com/), [Pexels](https://www.pexels.com/).

Metadescription:

Sum up your blog in fewer than 160 characters, here.

Proposed title:   
Use sentence case

Article text:

Here, you can write the full article.

It must inform and entertain first, no sales please. I'm happy to provide backlinks to your own sites though.

There’s no length limit but we love short blogs. Cite your sources and stick to AP style guide as much as possible, except when deviations are for emphasis. Use sentence case for H2s and 3s as well.