



NADINE HEIR

Bilingual writer and marketer, 15 years in digital brands.

Published highlights

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Interviews conducted

- [Get off the Content Treadmill](#)
- [Team Collaboration](#)
- [Distinct PR](#)

Videos

- Aument: [Grow like the pros](#)
- GP: [Brexit for employers](#)
- WeWork: [Espacio que te inspire](#)

SEO articles

- [Empresas nuevas restauran el mundo antiguo](#)
- [Give "add-to-cart" vibes](#)
- [5 BS myths](#)

Sales collateral

- [Carve-outs](#) one-pager
- [Rewards program](#) for referrals
- [Automations](#) overview

Case studies

- [London & Partners](#)
- [Immortale](#) Motorbikes

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Webpages

- [Landing pages](#)
- [WeWork](#) full site (Spanish)
- [Write Wiser](#) full site
- [Aument](#) full site (English and Spanish)

eBooks

- [7 Stages of the Remote Employee Lifecycle](#)
- [5 Steps to More Referrals](#)

Print publications

- [Mexico Automotive Review](#)
- Macmillan [eCatalog and Print Catalogue](#)

Edited books

- Wall Street Journal Best Seller: [Global Talent Unleashed](#)
- Novel: [Between the Two of You](#)

Press

- TechCrunch: [Aument](#)
- [eCommerce empodera artesanos indígenas](#)

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